

Your client's view column - Vet Record

Purpose

Vets in practice have to consider a multitude of options for the animals under their care over and above the clinical picture. Owner circumstances and decisions significantly influence the final care given.

These circumstances can be financial, logistical (for example, can a treatment be given feasibly) or emotional and they operate across all sectors of veterinary practice.

While vets are given a great deal of information about the clinical evidence for a treatment, there is very little out there on the owner view.

We hope this series, by giving the owner view - both positive and negative - will help vets give clients the best experience possible.

What should you provide

A short piece (maximum 700 words) describing your experience. It might include the following: what is your scenario/what has happened, how did the vet's action make a difference - good or bad, what could have been done better. You should focus on one issue. If you wish to identify yourself and/or your animal(s), please do, but you can remain anonymous if you prefer. Any practice or vet information will be anonymised. Articles must be based on honest opinion and not be defamatory.

If you have pictures you would like to include, do send them, but please confirm that these are your photos or you have permission to use them.

The aim is to provide our readers with useful insights for their day to day practice.

Articles will be assessed by the series coordinator, Zoe Belshaw and the Vet Record editorial team. Articles accepted for publication will be edited for house style, and may be shortened. Submission of an article does not guarantee publication.

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